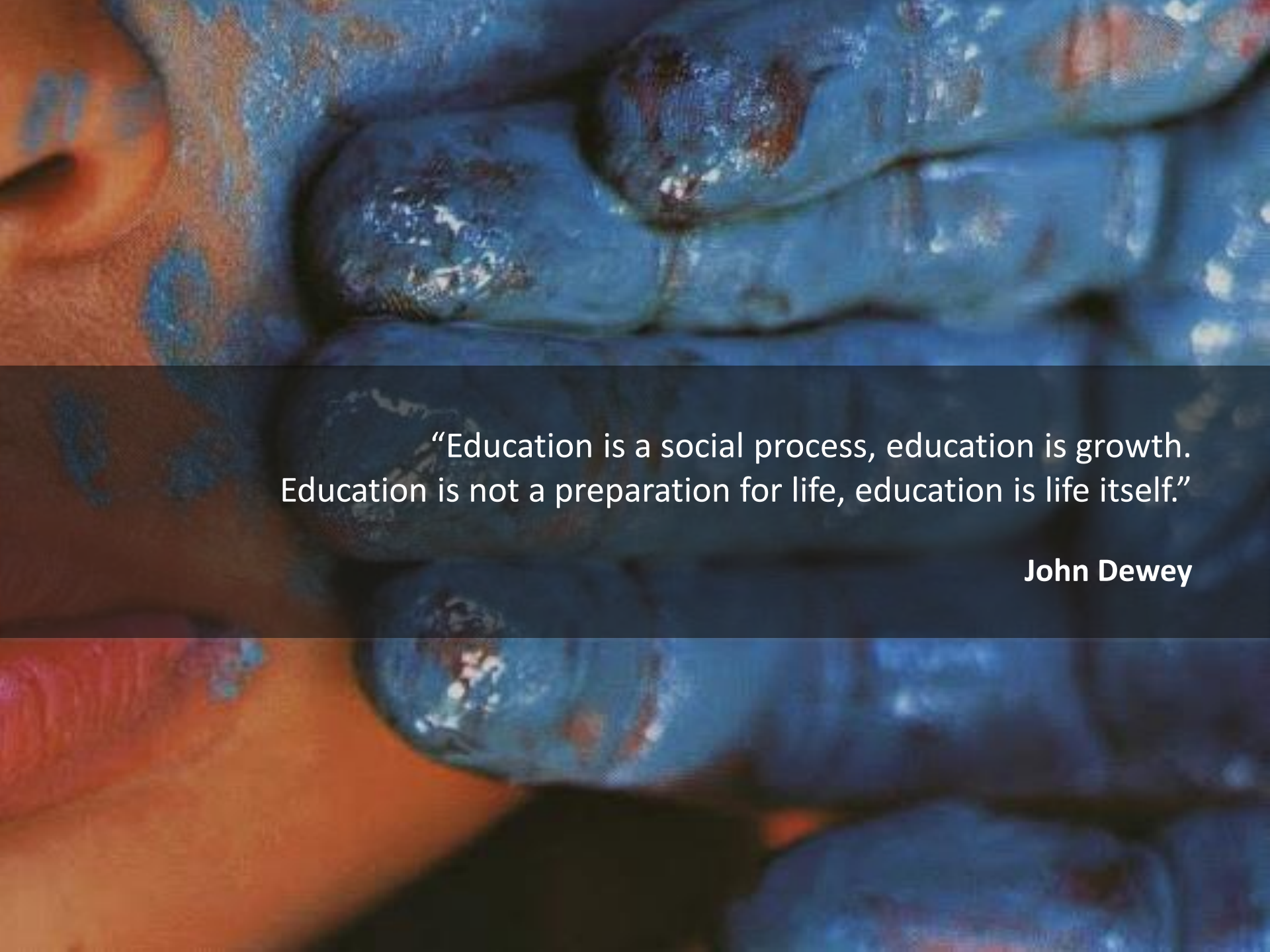


CIDADE ESCOLA

# APRENDIZ



A close-up photograph of a person's face, partially covered in vibrant blue body paint. The paint is applied in thick, textured strokes, with some areas appearing more saturated than others. A person's red lips are visible in the lower-left corner, contrasting with the blue. The background is dark and out of focus.

“Education is a social process, education is growth.  
Education is not a preparation for life, education is life itself.”

**John Dewey**



# ABOUT US



The **Cidade Escola Aprendiz (Learning School City)** Association is a civil social organization for public interest (OSCIP) established in São Paulo, Brazil, in 1997. Aiming to ensure conditions for communities and individuals integral development, it has been promoting projects focused on culture, communication, education and community and intersectorial articulation in a co-participative system called **Bairro-escola** (Learning Neighborhood).

**Cidade Escola Aprendiz** believes that the school should be conceived to function as a flexible network, integrated to the neighborhood and to the city itself. In this way, the organization mobilizes hundreds of public and private institutions in “Learning Neighborhoods”.

Its **social technologies** have guided educational public policies in many cities in Brazil and have been recognized and awarded by national and international organizations, including UNESCO, UNICEF, Harvard University and the Bank of Brazil Foundation.

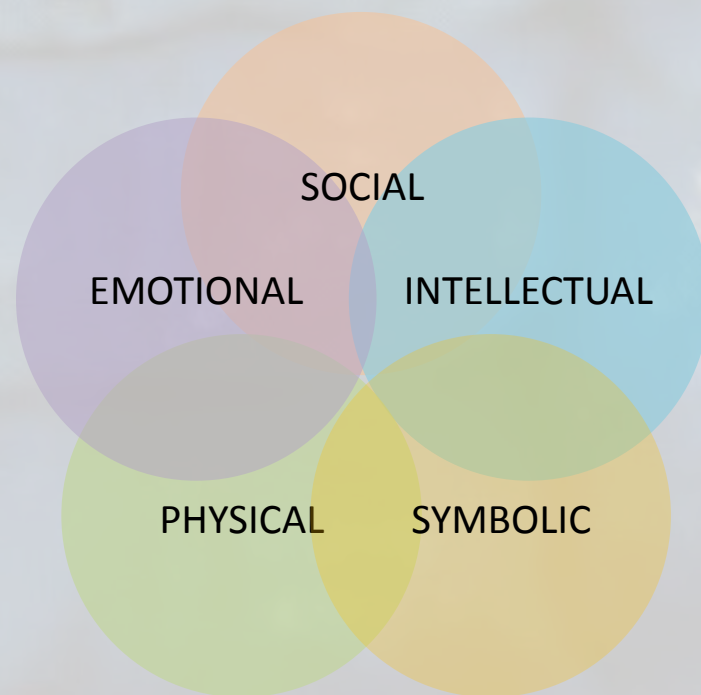


A woman with dark hair, wearing a patterned top, is smiling warmly as she interacts with a young child. They are seated at a dark wooden table covered with numerous small, colorful paper scraps in various colors like yellow, blue, green, and red. The child, wearing a red and blue shirt, is focused on the activity. In the background, other people are visible, suggesting a social or educational gathering. A semi-transparent red banner is overlaid across the middle of the image, containing the text.

# Our Education Concept: THE HOLISTIC EDUCATION

## HOLISTIC EDUCATION

An educational project should covers **all the aspects of development** - intellectual, emotional, physical, social and symbolic - and also incorporates **different times, places and agents** in an integrated plan, articulating public policies, social facilities and the environment.

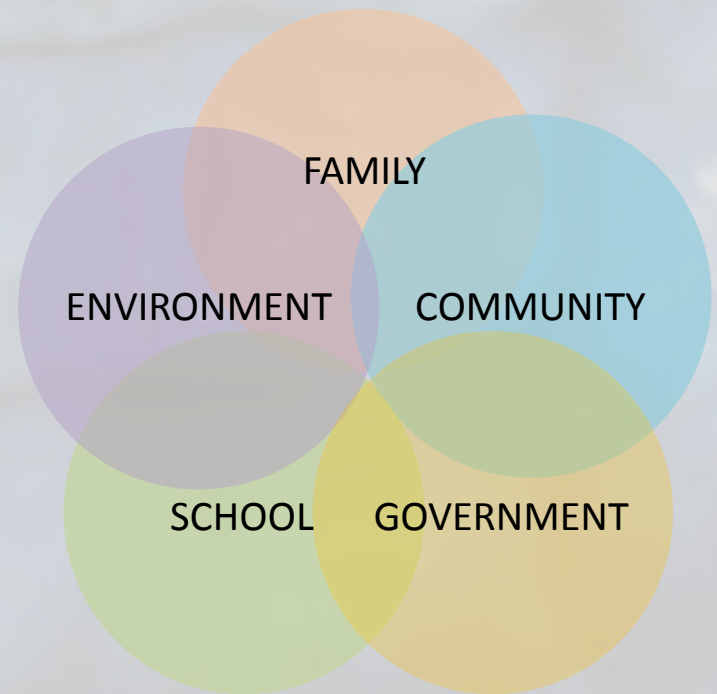




## HOLISTIC EDUCATION

Education is a **permanent process**. It begins at birth and **involves the interaction with several social agents** throughout a lifetime.

The school takes the role to integrate values, knowledge, experiences and resources available. The teacher is an agent that facilitates, supports and stimulates the process.







# WHAT WE DO

## WHAT WE DO

### CONTENT

**Educational experiences research and pedagogical materials/tools development**

### DISSEMINATION

**Communication platforms** with news and methodologies on holistic education and learning cities

### CONSULTING

**Advisory services** for public and private organizations at holistic education project development

### TRAINING

**Courses and workshops** to teachers, school managers and community leaders

### PROJECT MANAGEMENT

Concept, team building, **pedagogical coordination** and intersectorial articulation



## BAIRRO-ESCOLA SOCIAL TECHNOLOGY

The main social technology “**Bairro-escola**” (Learning Neighborhood) underlies all the organization's projects.

Bairro-escola acts on **education development through** families, schools, communities, social organizations, companies and governments integration, aiming to **create and articulate multiple educational opportunities**, establish trusting relationships and promote mutual support.

## 2014 PROGRAMMES

### REFERENCE CENTER ON HOLISTIC EDUCATION

**Research and dissemination**  
of holistic education  
experiences and  
methodologies, **trainings**  
**and consulting** to public  
policies

### ALUNO PRESENTE EDUCATE A CHILD

**New methodologies to  
work with out of school  
children and prevent  
school dropout** in the Rio  
de Janeiro municipal  
public system

### SÃO PAULO CIDADE EDUCADORA

**Network development  
and strengthening**  
dedicated to Education,  
Culture and Human  
Rights, contributing in the  
construction of an  
educating city



The Right to Learn - Holistic and Community Education (in Portuguese)  
(Based on the book: “Learning Neighborhood Step by Step”)

[Part 1](#)

[Part 2](#)

Neighborhood Networks on Euronews | Wise Channel (in English)

[Learning World Episode 9: Learning for the future in Brazil](#) at 4’26”

## MAIN PARTNERS

[UNESCO](#)

[Ministry of Education \(Brazil\)](#)

[Education Above All Foundation](#)

[Itau Social Foundation](#)

[Natura Institute](#)

[Inspirare Institute](#)

[FLACSO](#)

[CENPEC](#)

[CIEDS](#)

[SM FOUNDATION](#)

[Santillana Group](#)

[Deutsche Bank](#)

[CCR Group](#)

[National Union of Municipal Education  
Officers](#)

[Municipal Education Departments of  
Rio de Janeiro \(RJ\), São Paulo \(SP\) and  
São Miguel dos Campos \(AL\)](#)

[Municipal Human Rights and  
Citizenship Department of São Paulo](#)





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